





ASHFORDS CONSULTING

Transformative Solutions, Simplified.

Ashfords.org delivers innovative expertise to craft, scale, support and optimise your business, turning visionary ideas into impactful realities across technology, media, and data landscapes.



Data Solutions

We can help empower your organisation to unlock transformative insights through tailored data strategies, ranging from metadata design and real-time integration to error mitigation, all designed to drive enterprise success.



Pipeline design & deployment



Data analysis & schema design



Data cleaning processes



Multi-library data matching



Error detection & resolution



Metadata tagging & enrichment



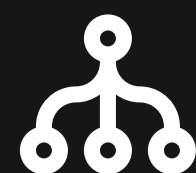


AI&ML Innovation

Our expertise enables your organisation to achieve operational agility with advanced AI solutions, from large language models and optimised data pipelines to responsible frameworks, all crafted to deliver transformative insights.



Large language
models



Data pipeline
optimisation



AI strategy
blueprints



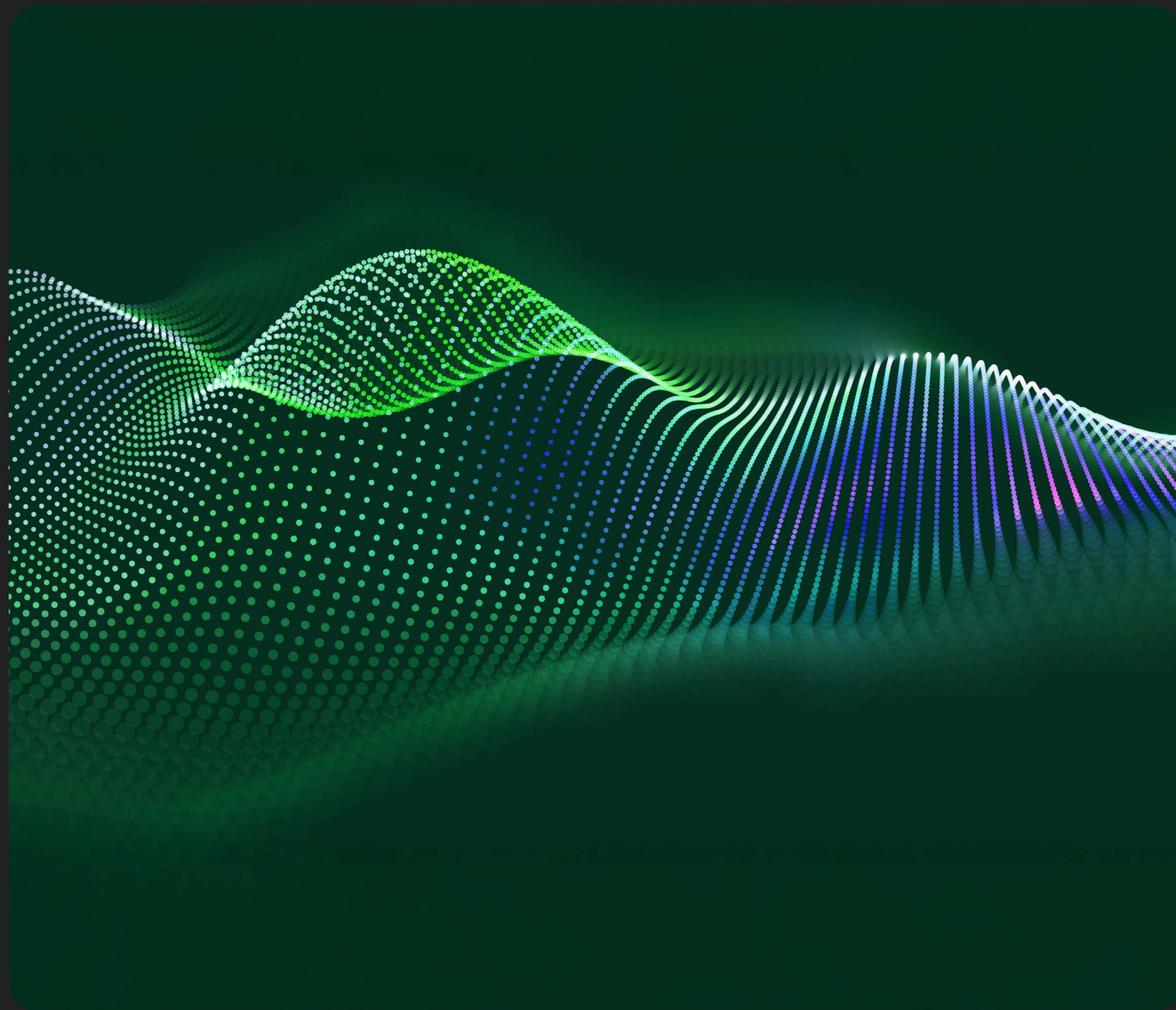
Responsible AI
frameworks



Computer vision
solutions



Enterprise AI
integration





System Design

We can support your organisation in optimising operations through illustrations and resilient cloud architectures, from scalable system designs and strategic blueprints to automation, all tailored to fuel ambitious digital transformation.



Scalable cloud architectures



As-is and to-be blueprints



Integration strategy & analysis



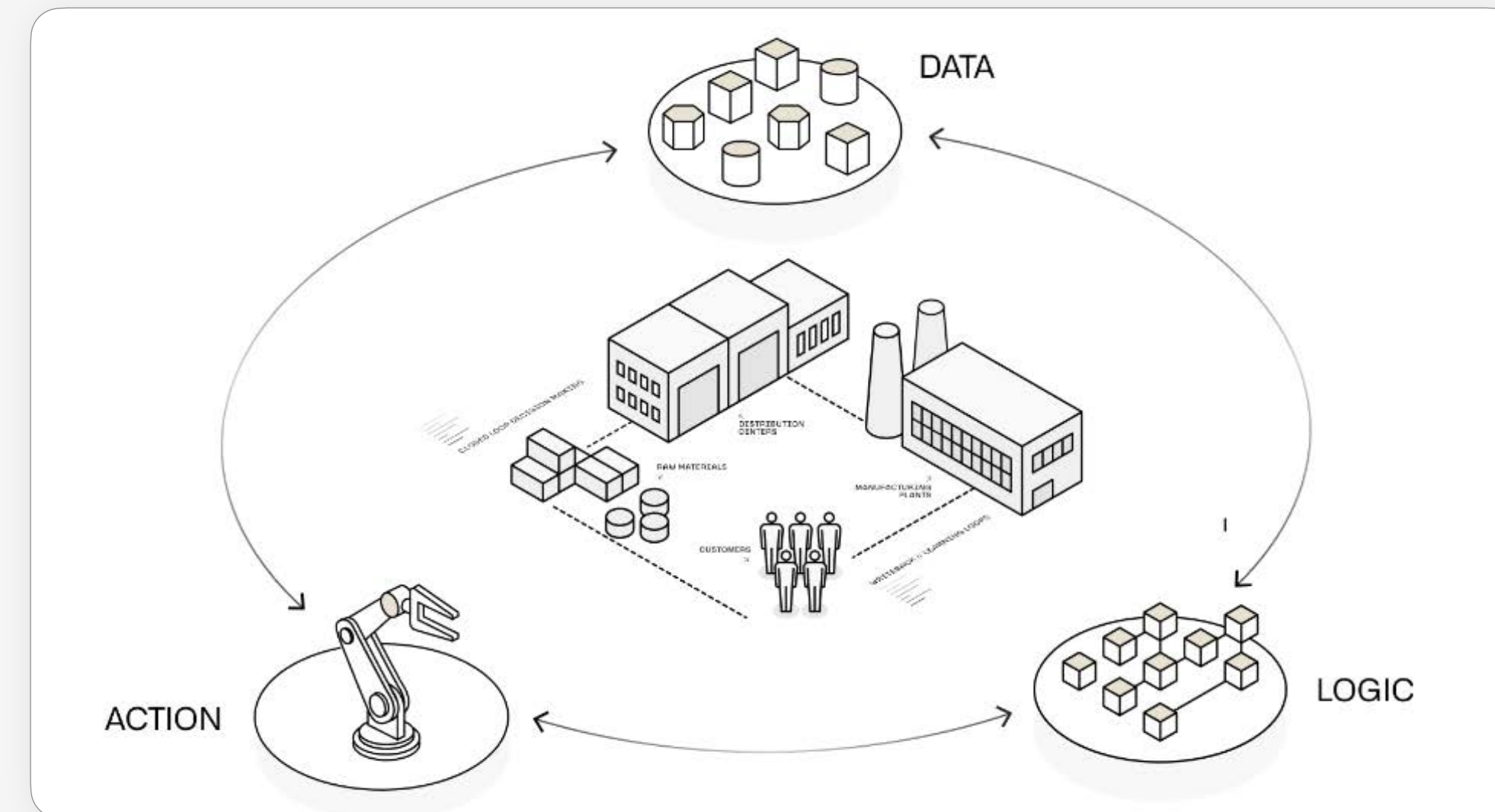
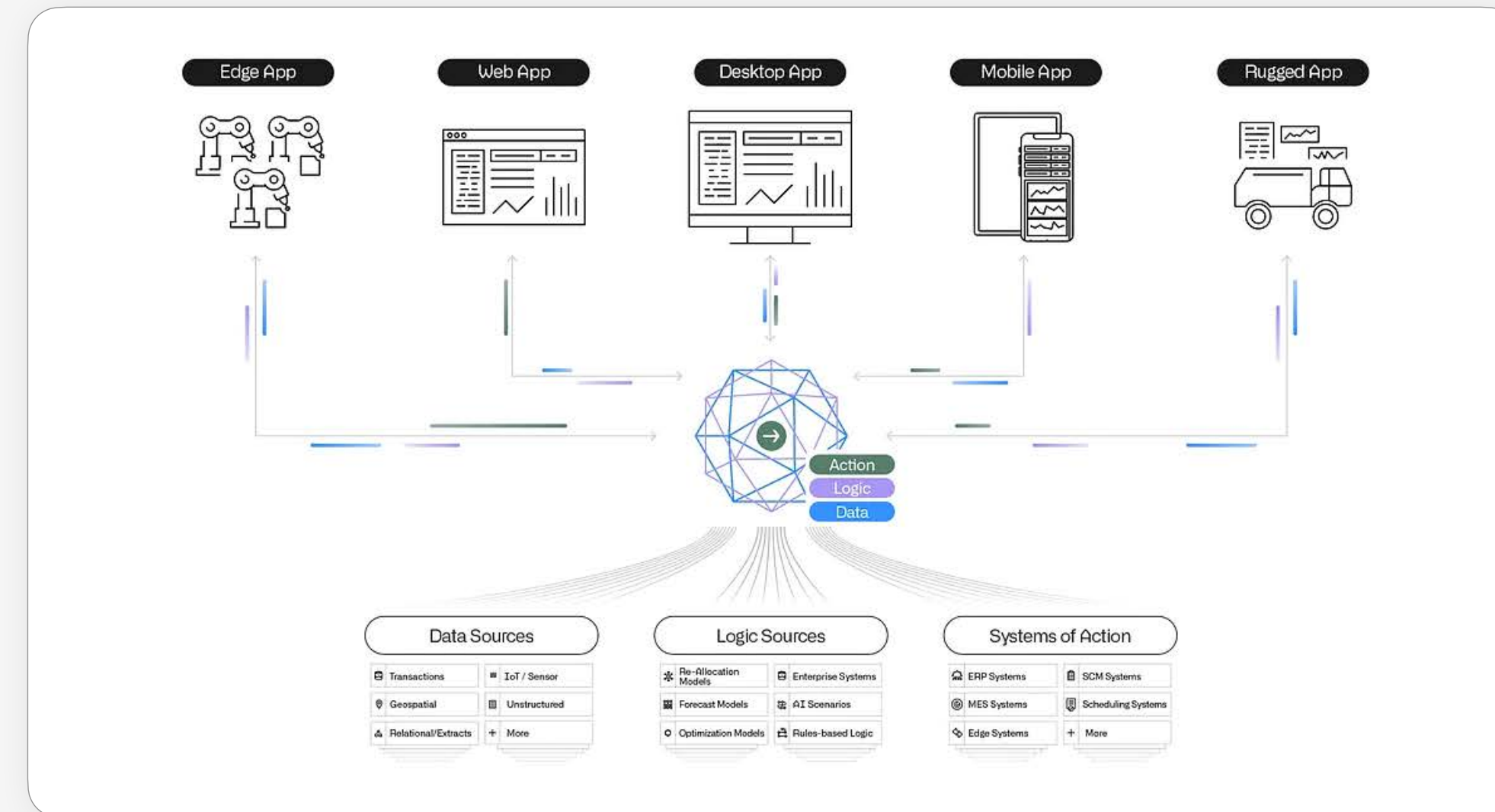
Digital transformation



Solution architecture



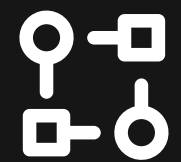
Legacy system modernisation





Process Optimisation

We can help your organisation streamline processes with innovative system integrations, from automated workflows and cloud migrations to performance monitoring, all aimed at enhancing operational efficiency.



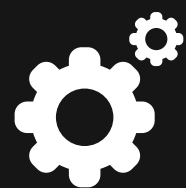
Workflow efficiency audits



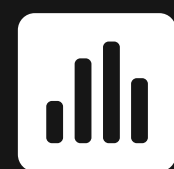
Bottleneck identification



System & process redesign



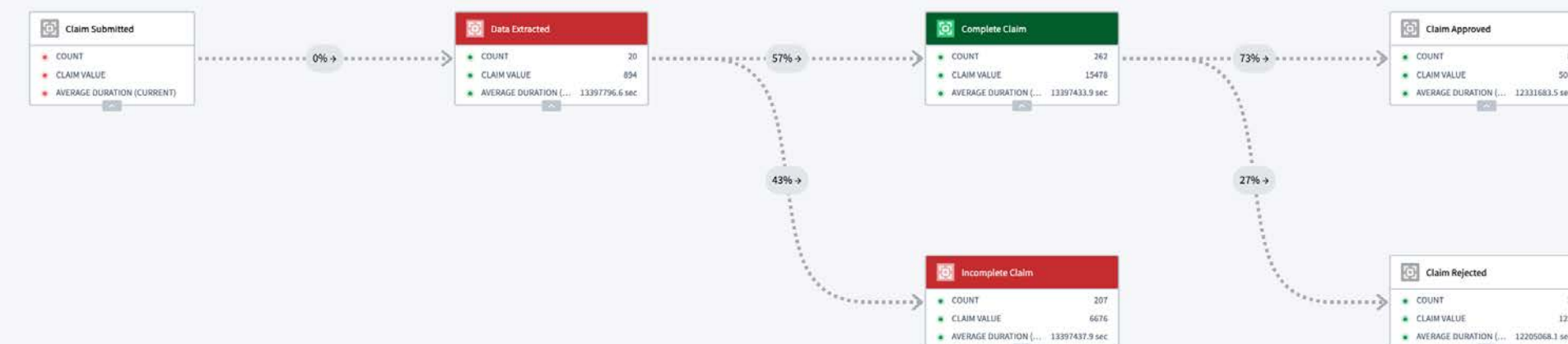
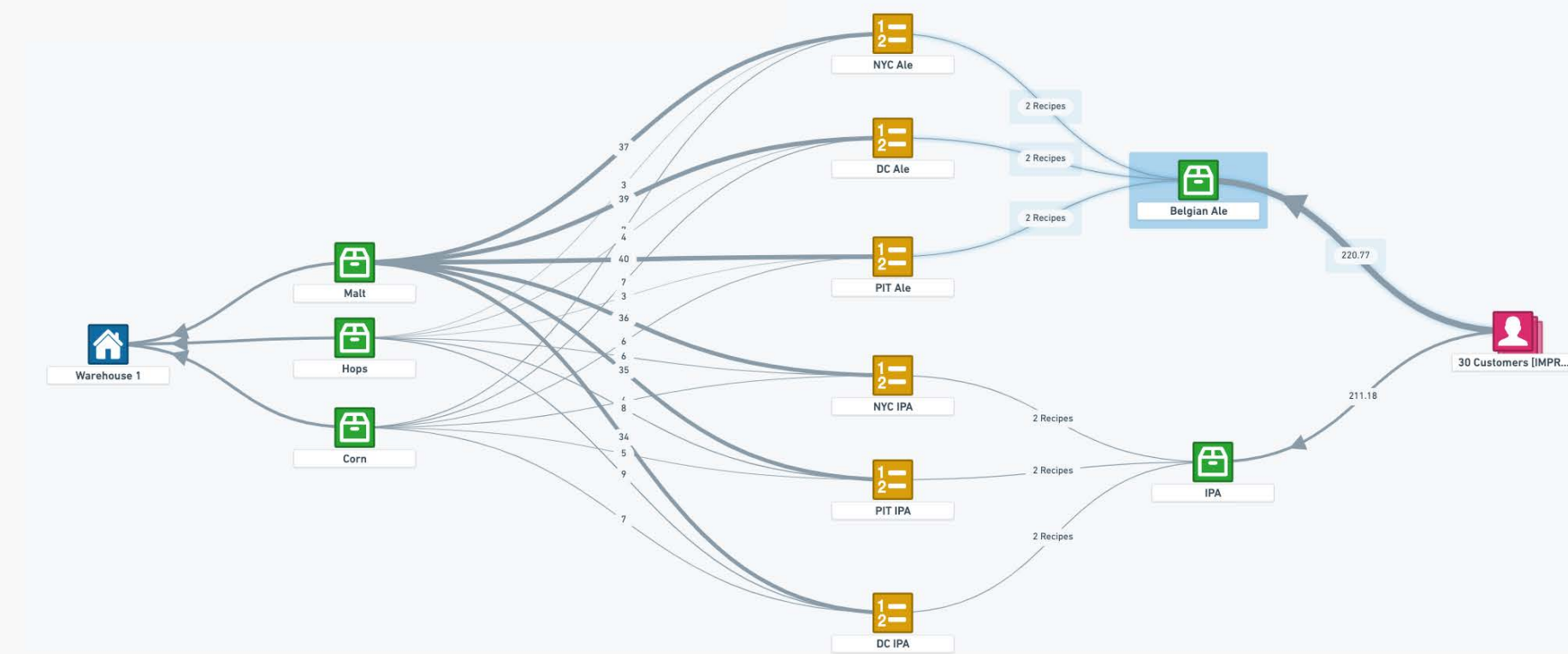
Automation opportunity audits



Performance metric tracking



Process documentation





Conceptual Development

Our expertise supports your organisation in turning innovative ideas into scalable solutions, from rapid prototyping and technical assessments to stakeholder validation, all crafted to ensure business growth.



Rapid prototype development



Technical viability assessment



Cost-benefit analysis



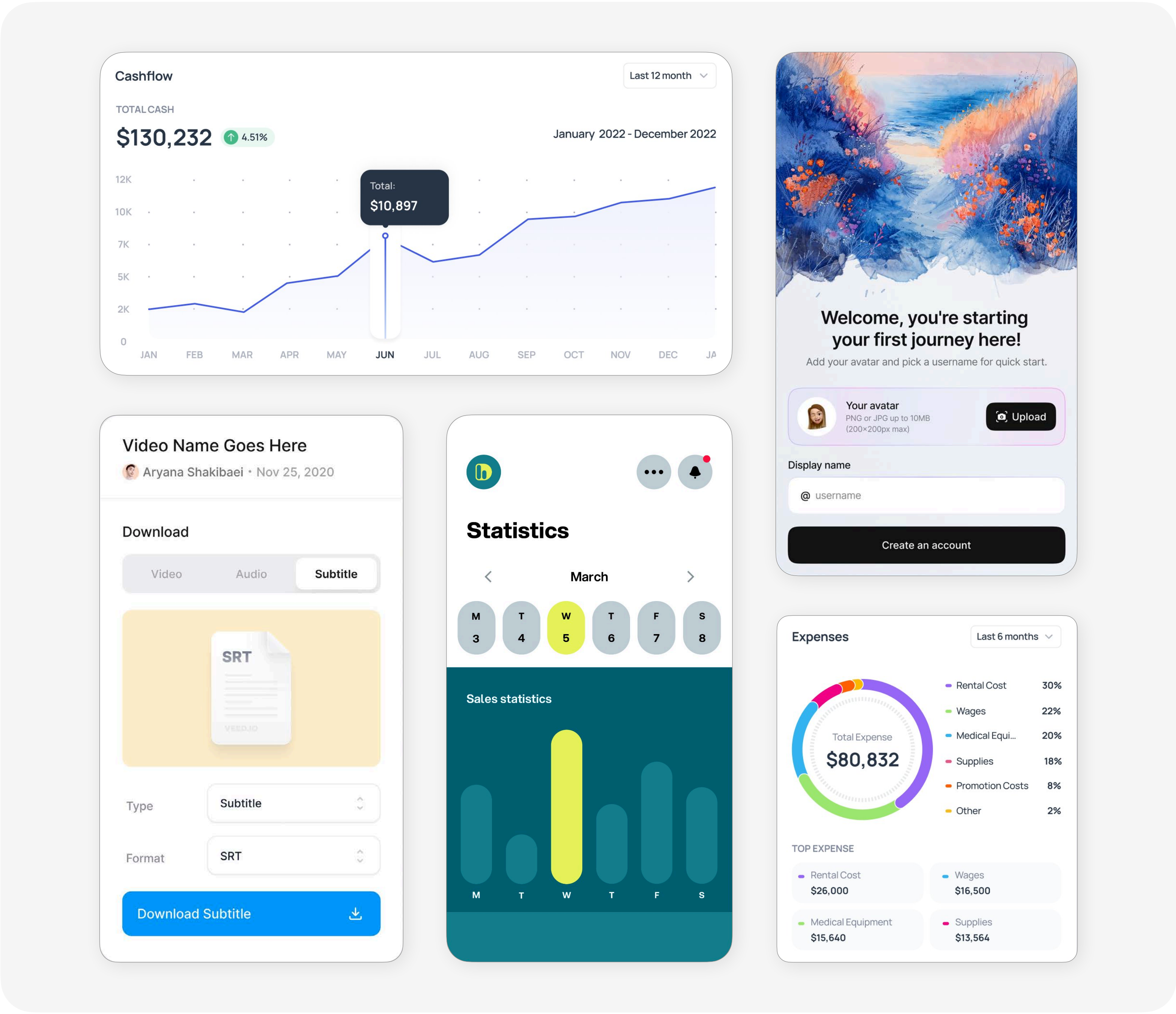
Stakeholder validation



Proof-of-concept deployment



Test-ready prototypes



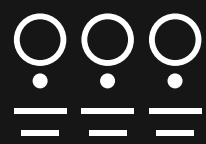


Experience Design

We enhance your organisation's engagement with seamless, user-focused interfaces, from intuitive UI/UX and interactive wireframes to brand-aligned aesthetics, all tailored to deliver compelling & consistent experiences.



Intuitive UX
concept design



Interactive
wireframes



Visual design
prototyping



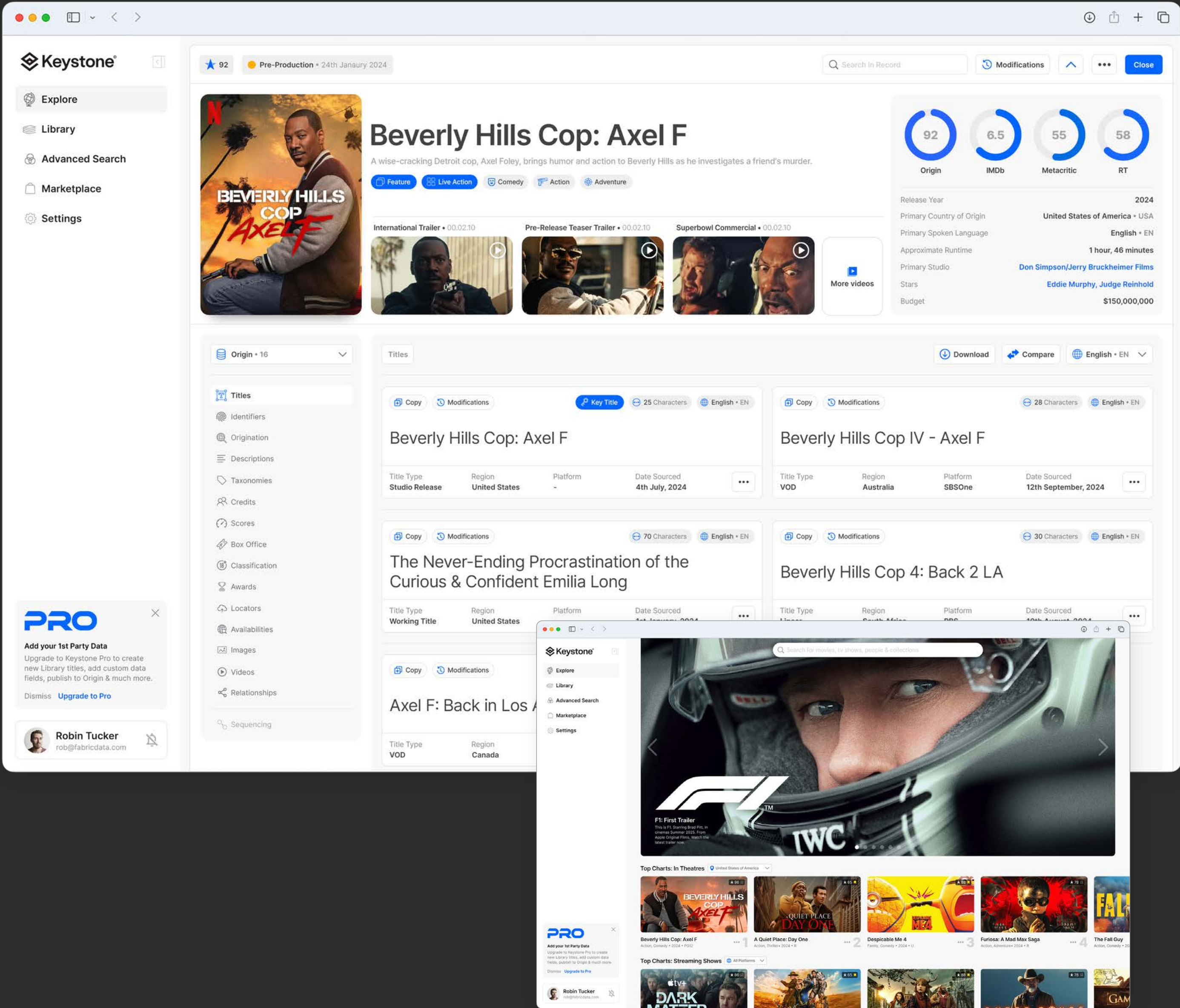
Cross-platform
consistency



Data-driven
design iterations



Brand-aligned
aesthetics





Strategic Presentations

Ashfords can help your organisation captivate stakeholders with compelling narratives, from investor pitch decks and vision presentations to roadmap visualisations, all designed to align strategies and drive growth.

Investor & initiative pitch decks

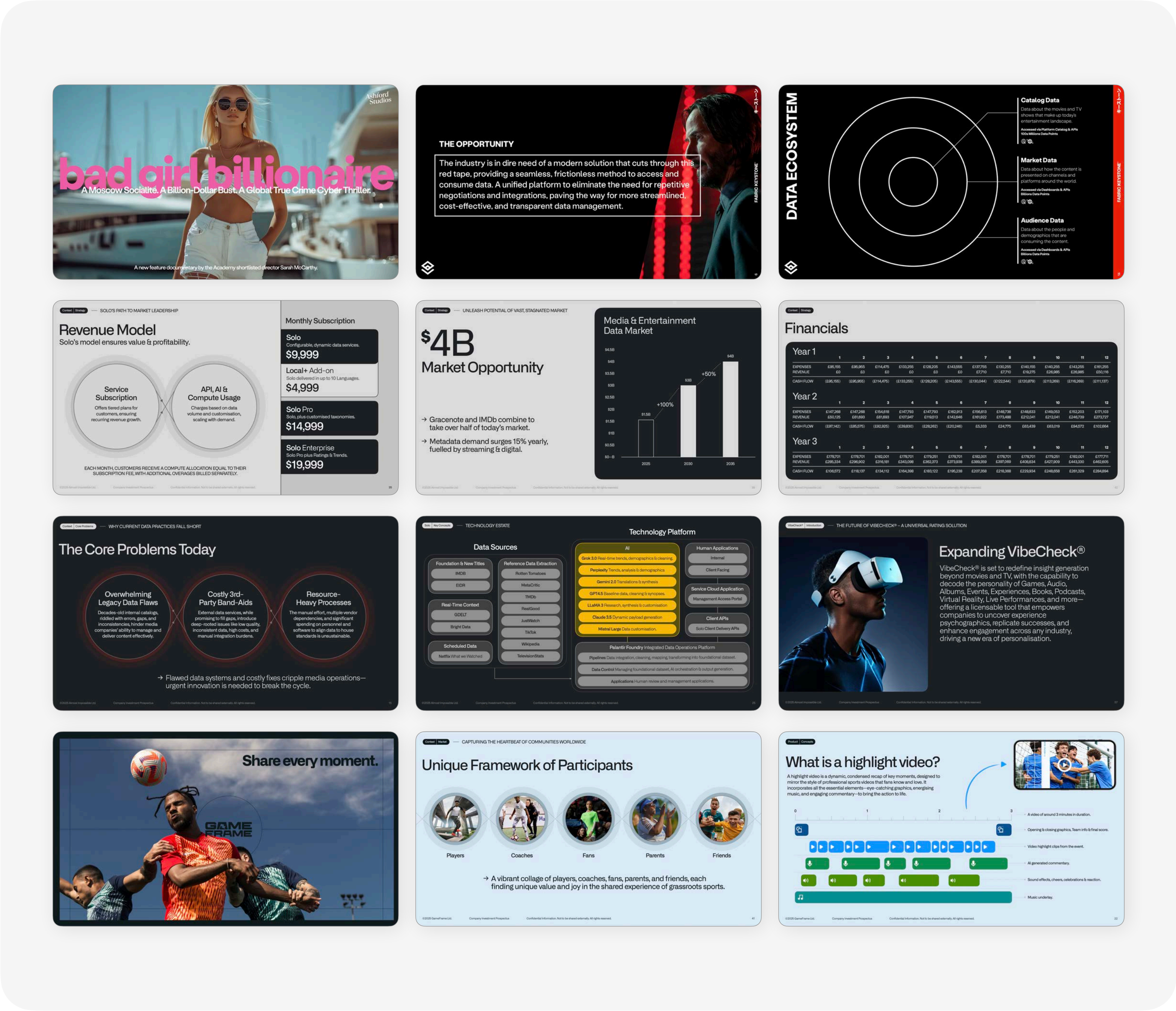
Vision presentations

Roadmap visualisation

Stakeholder engagement

Product launch presentations

Strategy alignment decks





Project Coordination

We ensure your organisation's projects thrive through meticulous coordination, from milestone tracking and stakeholder alignment to timeline optimisation, all aimed at delivering exceptional results.



Project support & management



Stakeholder alignment



Budget planning & oversight



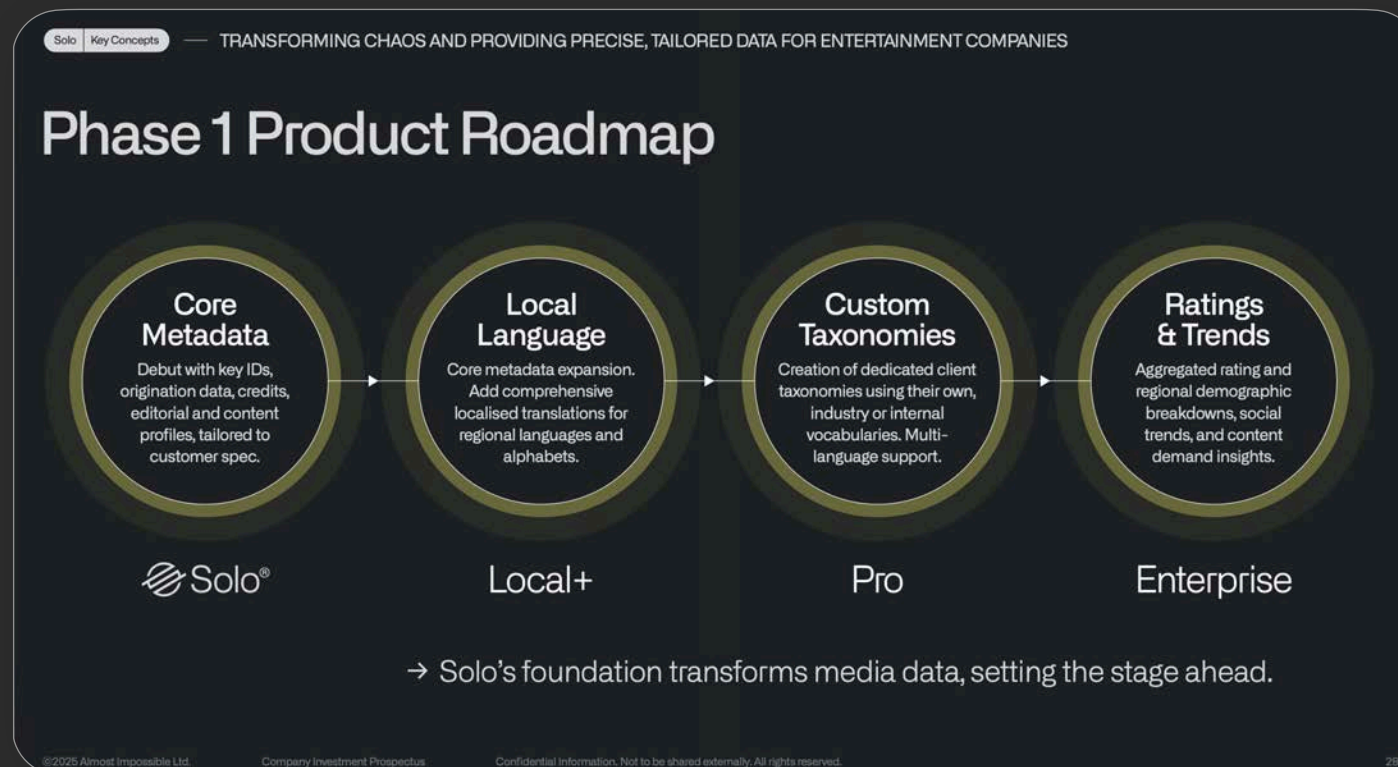
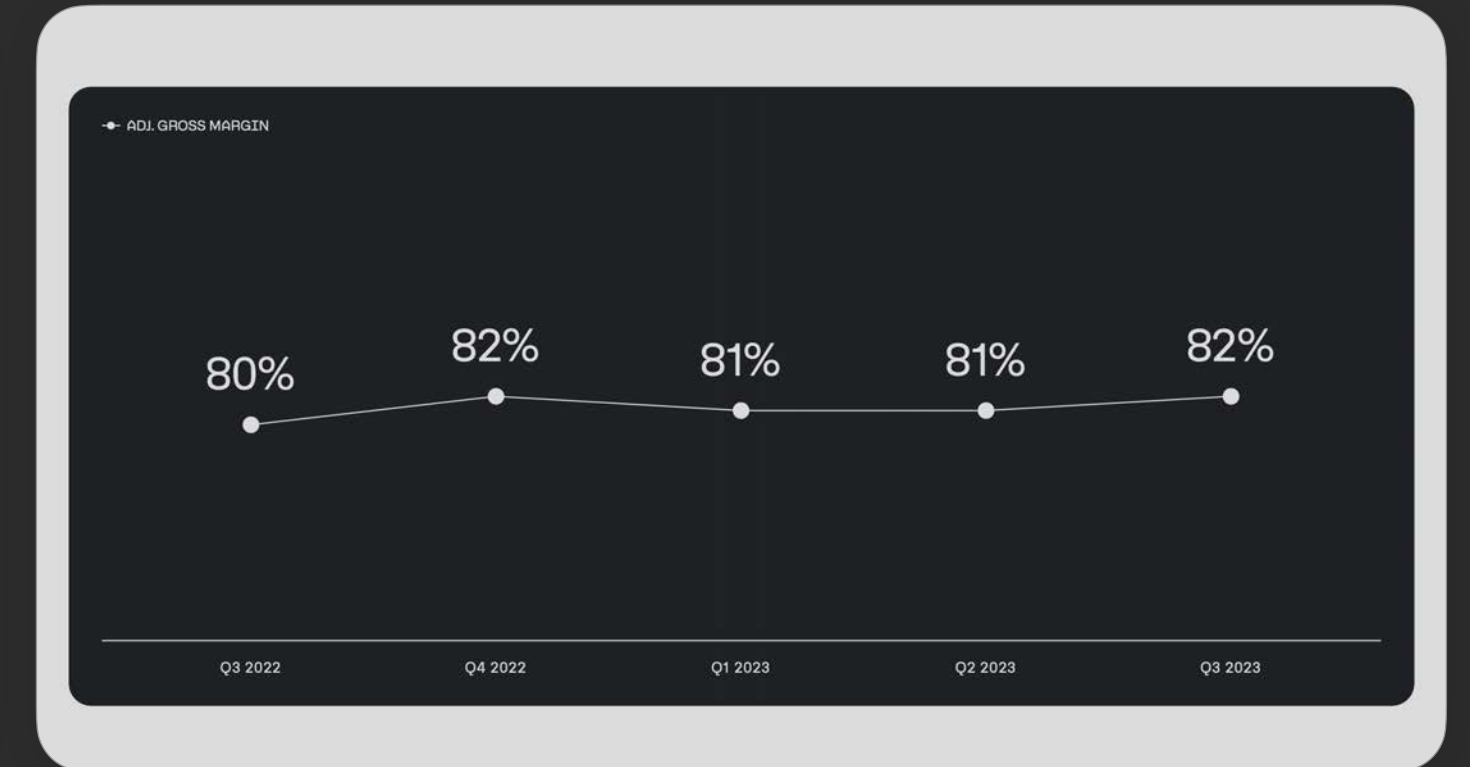
Cross-functional teams



Delivery timeline optimisation



Post-project evaluations





Product Development

We guide your organisation in creating market-ready products with innovative development, from rapid MVP prototyping and user-centric design to full product builds with cross-platform compatibility.



Full-scale product builds



Website & App development



Analytics dashboards



Cross-platform compatibility



Iterative testing cycles



Post-launch support

Jobs Pricing Companies Sign in

Great hires start with the right match

Get matched with vetted talent who fit your goals, culture, and workflow using AI that actually understands your needs.

Start hiring for free

4-day average time to hire

10,000+ matches made

95% hire retention rate

Used and trusted by top companies

Architect
Lucas Hayes
USA

Financial Analyst
Daniel Foster
UK

Marketing Strategist
Emily Carter
USA

Developer
Andrew Smith
USA

UX Designer
Olivia Bennett
UK

Legal Advisor
Isabella Rivera
ARG

Marketing Strategist
William Scott
USA

Software Engineer
Jacob Ramirez
ESP

Art Director
Mia Thompson
UK

Pro

For consistent content needs.

\$199

per month (\$19.99 USD per credit)

Select Plan

Includes everything in Basic, plus:

☒ Premium Templates

☒ Faster Render Times

☒ Product approval priority

☒ Credits roll over month to month

Switch & cancel plan anytime.

Campaign status

Discover the new opportunity

75.5%

Solution for digital products, Proven growth results!

Campaign investment

Monthly growth ratio

\$1265.89

+ 5-15%

Boost Campaign

Acme Co.

Configure > User & Authentication

Social Connections

Providers Settings

Auth Providers

Enable a provider to connect to your application. Learn more

Google

Used for sign-in

Shared Credentials

Toggle

Facebook

Used for sign-in

Toggle

Apple

Toggle

GitHub

Used for sign-in

Toggle

X / Twitter

Toggle

Microsoft

Toggle

LinkedIn

Used for sign-in

Toggle

Dropbox

Toggle

Discord

Toggle

Twitch

Toggle

Slack

Toggle

Main Account

Trade Strategies Lite Funds Staking History RFG

Account Health 100% Equity: 0.00 Margin: 0.00 Unsettled: 0.00 Available: 0.00

PTF Fuel Token \$0.0000 0.00%

Buy Stake

ACCOUNT

Overview

Positions

Orders

History

Leaderboard

TRADE

Options

Perpetuals

Spot

Leaderboard

Most profitable markets

MMPEPE Profits \$10,000,000

FOLK1000 Profits \$10,000,000

DOGE Profits \$10,000,000

Trader Population 10,000

Cumulative Profits \$10,000,000

0x...99987

COPY PORTFOLIO

HISTORICAL PNL

24H 7D 30D

CONTRACTS

AMOUNTS

MMPEPE 10-DEC-24 \$10,000

MMPEPE 10-DEC-24 \$10,000

MMPEPE 10-DEC-24 \$10,000

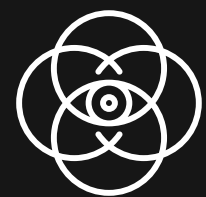
MMPEPE 10-DEC-24 \$10,000

1000 You \$50,000 200%



Innovation & Roadmaps

Our strategies position your organisation for competitive advantage with bold growth plans, from product vision planning and technology adoption to innovation pipelines, all aligned with market trends.



Product vision planning



Technology adoption



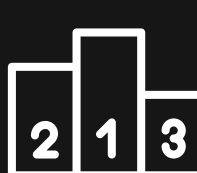
Data strategy



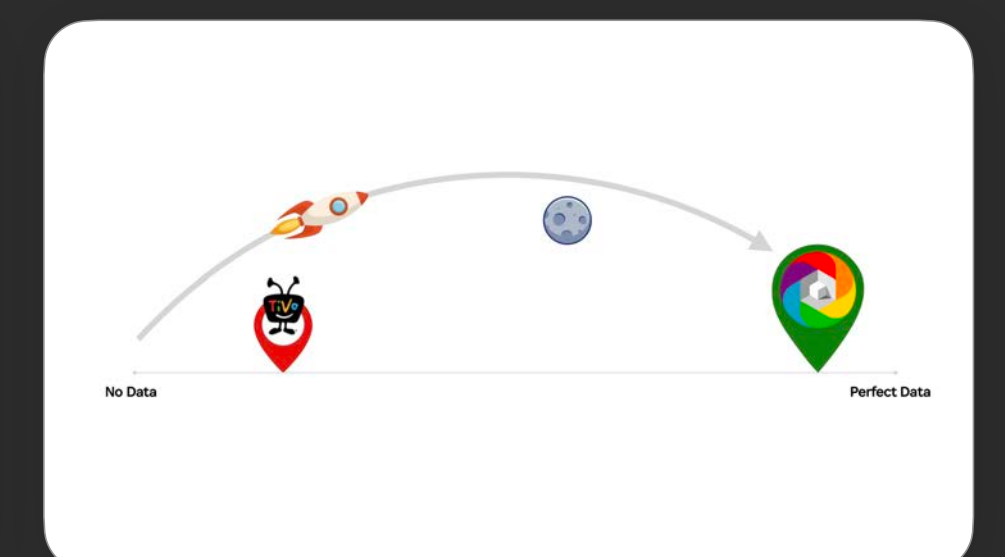
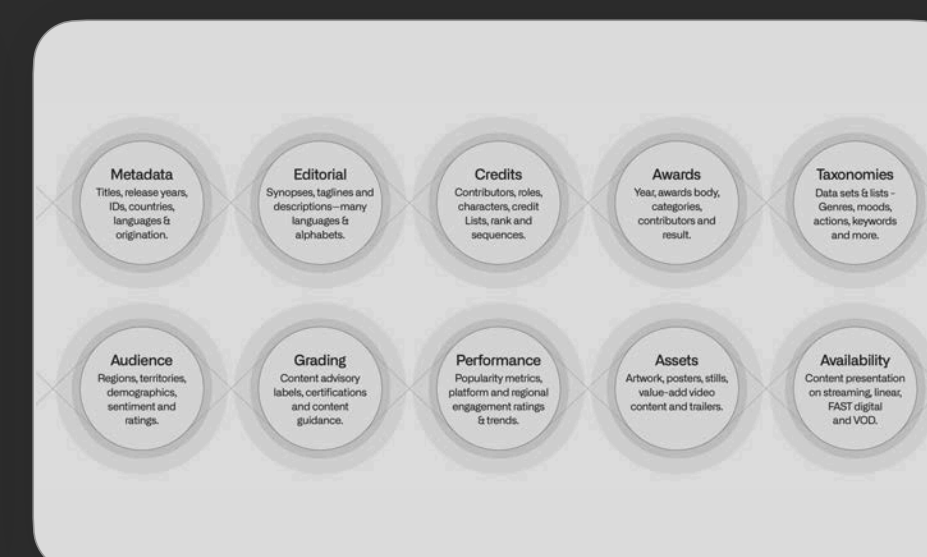
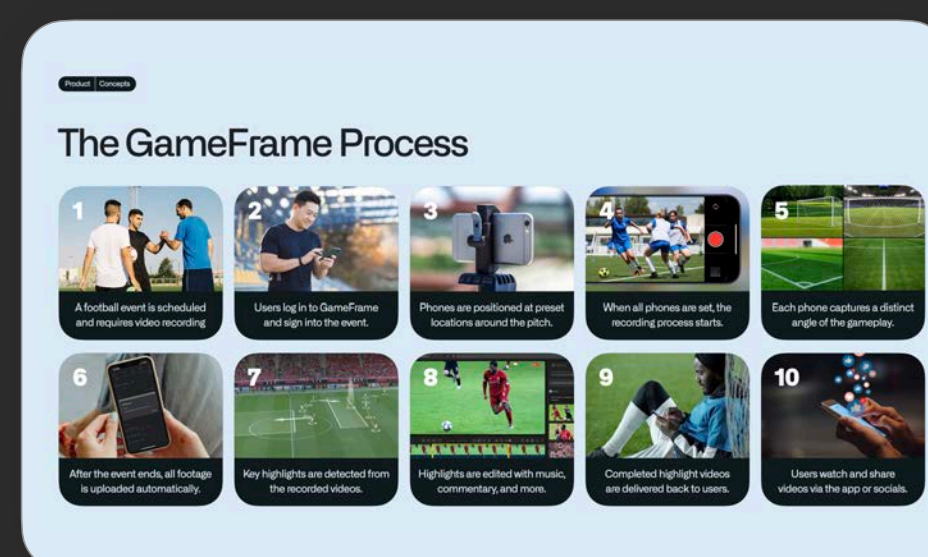
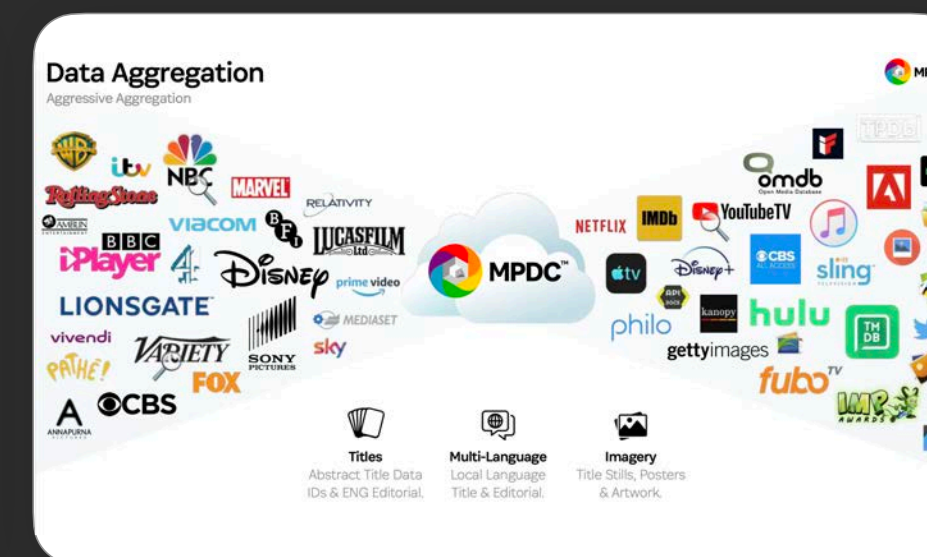
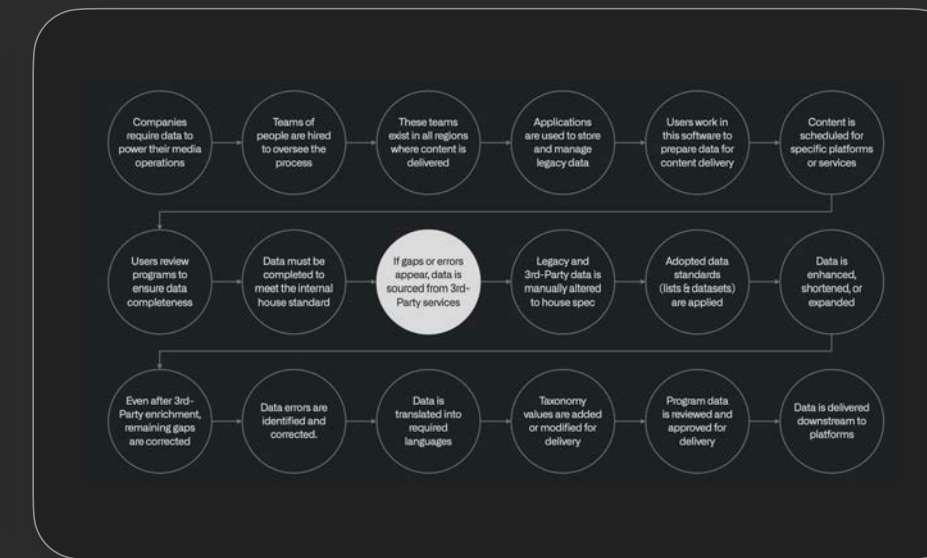
Innovation pipeline development



Stakeholder buy-in plans



Competitive differentiation





Startup Support

We nurture your organisation's potential with tailored startup support, from vision workshops and fundraising strategies to technical infrastructure, all geared to thrive in competitive markets.

Product vision development

Fundraising pitch development

Financial planning support

Technical infrastructure

Team scaling strategies

Investor network connections

What we learned

Billions are spent on tools to organize projects & tasks, now that a lot more of us work remotely.

\$4^{bn}
Task & Project Mgmt market value in 2021

\$50^{bn}
TAM for productivity tools

GAME FRAME

The sports studio in your pocket. Fun, professional-quality video highlights in a Flash.

How are we different?

Fernand is calm. It's crafted to help increase focus and reduce anxiety.

We've designed Fernand by using techniques derived from cognitive bias modification approaches and gamification principles to give people a powerful tool to cope with procrastination and anxiety.

Our opinionated design principles

- One thing at a time
By showing only one task at a time we aim to reduce the anxiety that comes from not knowing where to start.
- "Bonjour" welcome screen
Users know what your desktop looks like at a glance, instead of scrolling through it manually.
- Progress to inbox zero
We communicate your progress transparently throughout your session, to give you a sense of completion.

Traditional vs. Arkive

We create a unique opportunity by shifting from the consolidation of curatorial power with elites to weaponizing the power of crowd-sourced intelligence.

Traditional Museums

- Source: Select few board of directors
- Acquire: From museum endowment
- Preserve: <5% of museum items on display

arkive

- Source: Tens of thousands of members
- Vote: Weeks of discussion, dialogue, & debate
- Acquire: Global acquisition network
- Preserve & Share Upside: 100% public display & member-retained value

Smith & Diction

We're Smith & Diction and we've been creating all kinds of brands, big and small, for over 13 years. Our experience has taught us that there's not just one way to do it. There's no secret sauce or special workshop question. But we do believe that having a process — a framework for creative exploration — is important. So this is ours.

The Process

Our approach has been refined through years of experience. We've used it successfully to build brand after brand. It's all about real conversations between human beings, complete with honest opinions, unbridled excitement, and creativity that's only possible when you unashamedly trust your partners, because you know they truly have the best interest of your brand at heart.

MAP YOUR GROWTH.

Visualize your company's financial projections to clearly show where you came from and where you're going.

Projected ARR

Year	Projected ARR
2022	\$1,800,000
2023	\$3,000,000
2024	\$9,000,000
2025	\$18,000,000
2026	\$36,000,000

Smith & Diction

THE FIRST STEP OF THE PROCESS IS TO TRUST THE PROCESS.

Myths Of Creativity.

Our Purpose

We're a dedicated team of technology and sports broadcast entrepreneurs, fuelled by a deep passion for sports and extensive industry experience. Our purpose is to democratise professional-style sports highlights, making them accessible to everyone, from grassroots players to weekend enthusiasts.

1,500,000,000

There are over 1.5 billion estimated amateur sports participants globally.

50%

Google reported a 50% increase in sports enthusiasts sharing their own content. Think with Google Report

20%

1 in 5 of all social media viewers now watch sports highlights regularly. IMG Sports in 2022

Athletes viewing highlights of prior games before an upcoming future perform more successfully. Self-Directed Athlete Film Study



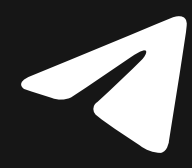
CREATIVE

Broadcast & Media

Our creative expertise elevates your organisation's presence with captivating media solutions, from broadcast-quality video production and brand identities to strategic content plans, all delivering impactful storytelling.



Broadcast-quality video production



Brand identity design



Event production planning



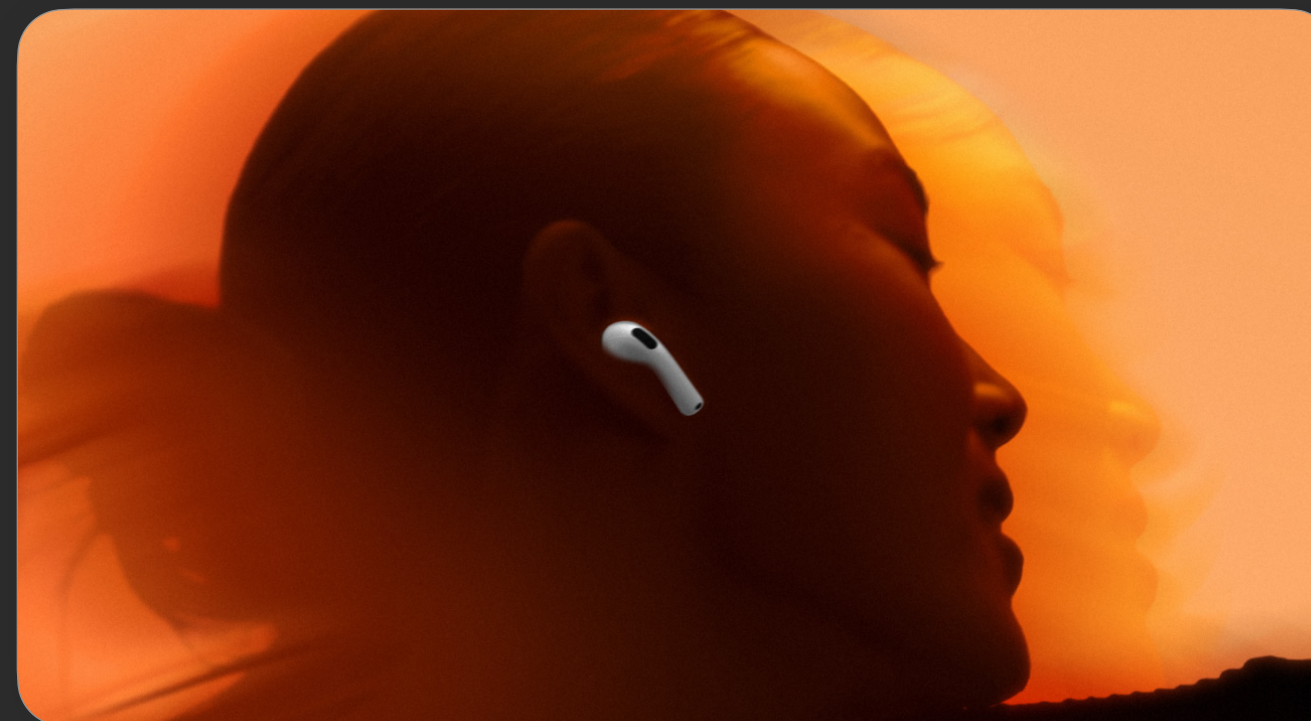
Motion graphics creation



Print design solutions



Rights acquisition



Euroleague Basketball. Rights acquisition, broadcast partnership, production & delivery. © Euroleague Ventures SA • Apple. Design, artwork & marketing campaigns. © 2025 Apple Inc. Laureus World Sports Awards. On-site production, post-production & content delivery. © Laureus World Sports Awards Ltd. • Red Bull. IP development, event coverage & content production. © Red Bull.



PARTNERSHIPS

Trusted by Industry Leaders.

Ashfords has worked for and with some of the leading brands and organisations in the world, leveraging innovative solutions across technology, media, and data to drive global success.





TRANSFORMATION

Start Your Transformation Today.

Engage Ashfords.org to unlock innovative solutions tailored to your business, driving growth and success across technology, media, and data with expert guidance.

info@ashfords.org

